

CenturyYuasa

CENTURY YUASA NATIONAL BATTERY RECYCLING PROGRAM

Century Yuasa is Australia's oldest and most recognised battery manufacturer with a proud heritage spanning two centuries.

Our story began in 1928 with the Century brand – a household name with Australia's and New Zealand's motoring public.

We have been at the forefront of battery manufacturing and design for over 86 years. Our reputation for quality and innovation has been refined and demonstrated over many decades.

We are an affiliate of the world renowned GS Yuasa Corporation, one of the world's largest battery manufacturers with affiliates in 19 countries.

Today we continue to lead the industry in the development, manufacture and supply of stored energy solutions across Australia and New Zealand.





Benefits of Recycling batteries

- + Lead acid batteries are recycled by Century Yuasa
- + Automotive batteries contain lead, acid and lead compounds, all of which are considered harmful to humans
- + Battery recycling with Century Yuasa minimises the risk to you and your family from these toxins
- The plastics, acid and lead compounds are all separated when the battery is destroyed, and re-processed into new products



ABOUT ABRI

We are a new industry based organisation that wants to make a positive difference to what happens to end-of-life batteries of any form sold into the Australian market, by being proactive, professional and above all responsible in our approach and action.

ABRI's vision is effective stewardship of all endof-life batteries. Its mission is to ensure recovery mechanisms are capable of maximising the value from re-use of finite resources and no batteries to landfill. ABRI's measure of success will be the increase in recycle rates when viewed against benchmarks established from fact driven baseline data.

ABOUT CENTURY YUASA

We understand that for our business to remain sustainable we must ensure our impact on resources and the environment is limited. The Century Yuasa recycling program boasts over 1,000 registered Battery Recycling Centres across Australia. Battery Recycling Centres are Century Yuasa resellers and organisations who share our vision for sustainable Australian manufacturing. They provide a place where commercial entities and individuals can take their used lead acid batteries and know that it will be recycled wholly and responsibly.

Contact ABRI

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